

## **Neural Networks**

Build a network based model to describe the impact that multiple predictor variables have on an outcome and to make predictions of a categorical outcome (classify) or a continuous outcome.

## **Neural Networks**

- From an open JMP<sup>®</sup> data table, select Analyze > Predictive Modeling > Neural.
- 2. Select a response variable from **Select Columns** and click **Y**, **Response**. Here we chose '*Price*'.
- Select explanatory variable(s) from Select Columns and click X, Factor.
  Here we chose 6 variables ('Carat Weight' 'Cut').
  Note: JMP Pro allows you to specify a validation column.
- 4. Click OK.
- 5. In the resulting Model Launch window:

In JMP Pro (Dialog box shown top right):

- Specify the **Holdback Proportion** or the number of **Folds** if a validation column was not specified in the previous dialog box.
- Specify the hidden layer structure by entering the number of TanH, Linear and Gaussian functions to use in each layer.
- If using **boosting**, specify the number of models and the learning rate.
- Select the desired fitting options, and click Go.

In JMP (Second from top):

- Select the validation method (Excluded Rows Holdback, Holdback, KFold).
- Specify the **Holdback Proportion** or the number of **Folds**.
- Specify the number of **Hidden Nodes**, and click **Go.**

JMP and JMP Pro will generate fit statistics for both the training and validation data. For categorical responses, a **Confusion matrix** and **Confusion Rates matrix** are also generated. The cutoff values can be changed via the Decision Threshold tool for a binary outcome variable.

## Tips:

 Use red triangle options (for the model) to view estimates, save formulas, display a plot of the Actual vs Predicted values, and display model profilers (shown here). To view a saved formula: In the column panel of the data table, click the plus sign next to the name of the desired hidden layer. Diamonds Data.jmp (Help > Sample Data Folder)







